

OVER 30,000 VISITORS AT THE EXHIBIT OF THE TERNA PRIZE HELD AT THE TEMPLE OF ADRIAN IN ROME

LAST TWO DAYS TO VISIT THE EXHIBIT OF THE TERNA PRIZE 02. "ENERGY: MANKIND = FUTURE: ENVIRONMENT"

Inaugurated last December 22nd with a crowded opening attended by artists, collectors, gallery directors, journalists from the media world and many other onlookers, the exhibit was very successful with over 30,000 visitors during the holidays. The wide success among the public, with over 1500 visitors daily, rewards Terna's commitment which having chosen for the Prize's final exhibit one of the most impressive venues within Rome's historical center, wished to draw the population to art also through the direct contact with the artists, their works and traditional cultural sites.

Free entrance, non-stop hours (10 am/8 pm) and 57 artworks displayed in an exhibit that grouped the best of the Italian contemporary art world and traced an emotional and visual path on the issues of the environment and the future interpreted by emerging artists as well as by "famous" artists. Videos, installation artworks, photographs, and paintings. The event, curated by Gianluca Marziani and Cristiana Collu, offered a contemporary anthology on the status of Italian contemporary art accompanied by a catalogue that was published in a practical and innovative pocket format: a tribute not only to the creativity of the artists, but also to a location with an "electrifying" two floor display with well planned spaces and a skilful play of lights.

There is time only until January 15th to admire the artworks of the 14 winners from the different categories that participated in the Terna Prize, selected by the jury chaired by Luigi Roth Terna's Chairman and Flavio Cattaneo Terna's CEO, and by the Gallery Director's Committee, out of over 3,500 participating artworks. The jury was also formed by 43 masters of Italian contemporary art who also joined the project.

The winners of the Terna Prize 02 were displayed: Alberto Garutti from the Terawatt category with the artwork "Temporal"; Simone Bergantini from the Gigawatt category with artwork "Work N.77"; Stefano Cagol from the Megawatt category with the artwork "Dissoluzione di luce"; Francesco Simeto from the Connectivity category with the artwork "Esercizio #2", and Michele Manzini, winner of the Online Prize with the artwork "Untitled (# 87)".

Among the protagonists, Dino Pedriali, with honorable mention by the Jury for the Terawatt category with the artwork "Miraggio" and the winners of the Gallery Director's Prize: Mauro Folci, Megawatt category with the artwork "Noia" (the most photographed by the public) and Giulio Delvè, Gigawatt category, with the artwork "Brainstorm". The public was also drawn to the Gigawatt Stefano Canto with the artwork "Tao" and to Alia Scalvini, with the artwork "Crossing the field"; for the Megawatt category, Andrea Aquilanti, with the artwork "Acqua" and Emanuele Becheri with the artwork "Temporale". The young artists that were awarded for the Connectivity category (reserved only to New York City residents) were Isola and Norzi, with the artwork "Isolanorzi - fall" and the very young Meena Hasan, with the artwork "Landscape#1".

The scene was also dominated by the "signs of light" from the big names of the Italian art world: Claudio Abate, Roberto Baldazzini, Gianfranco Baruchello, Matteo Basilé, Gianni Berengo Gardin, Antonio Biasucci, Andrea Branzi, Brigataes, Giacomo Costa, Mario Cresci, Michele De Lucchi, Alberto Di Fabio, Chiara Dynys, Pablo Echaurren, Flavio Favelli, Marco

Ferreri, Giosetta Fioroni, Franco Fontana, Stefania Galegati Shines, Daniele Galliano, Paolo Gioli, Giulio Iacchetti, Armin Linke, Renato Mambor, Gino Marotta, Masbedo, Luciana Matalon, Davide Nido, Fabio Novembre, Adrian Paci, Luca Pancrazzi, Luca Maria Patella, Gaetano Pesce, Pino Pinelli, Cristiano Pintaldi, Alfredo Pirri, Paola Pivi, Andrea Sala, Studio Azzurro, Adrian Tranquilli, Paolo Ulian and Massimo G. Vitali.

The collective exhibit marks a fundamental step in the increasingly successful project organized with painstaking care by Terna in support of the contemporary art world that reached its second edition. The path pursued by Terna is based on the link between contemporary creativity and the business world, patronage of the arts and focus on talent that joins different and integrated expertise through an exchange between outstanding national artists and other international cultural realities.