

FRIDAY, JUNE 26 2009

Opportunities? Terna Prize 02 Launches



LEFT TO RIGHT: Luigini Ontani, Francesco Arena, Andrew Cheisi

Anyone in Chelsea last night likely saw the giant line outside the [Chelsea Museum](#); the opening reception for last year's [Terna Prize](#) winners drew quite a crowd. I didn't make it inside the building on account of heat, though earlier in the week an announcement for their latest competition graced my inbox. Established to support contemporary artists with a focus on Italian artists, the prize brings with it a few caveats. For one thing, I'm not sure how an artist establishes their prize will "contribute to a new virtuous relationship among businesses, the art world and public authorities through the interconnection between culture and economy," and even if they could, would that be good? Also, the images on the Chelsea Museum website [pictured above] don't exactly inspire confidence. Those who make "scary" art should definitely consider applying.

Details after the jump (Including information for artists living in Italy).

Theme: Energy: Mankind= Future: Environment. The proportion for new aesthetics

Contest Duration: May 26th to October 10th, 2009

TERAWATT: By invitation only, reserved to experienced artists with established activity in Italy and/or abroad.
Prize: 100,000 Euros

GIGAWATT: Artists under 35 years of age, working in Italy.
First Prize - "Artist Residency Program" of three months in New York City. Second and third prizes - purchase prize bonuses for the value of 4,000 and 3,000 Euros, respectively

MEGAWATT: Artists over 35 years of age, working in Italy.
First Prize - "Artist Residency Program" of three months in New York City. Second and third prizes - purchase prize bonuses for the value of 4,000 and 3,000 Euros, respectively

CONNECTIVITY: Open to artists of all nationalities working in New York City
First Prize - "Artist Residency Program" of three months in Rome. Second and third prizes - purchase prize bonuses for the value of \$4,000 and \$3,000, respectively

New York City artists may participate in the "CONNECTIVITY" category.