

The 16 winners of the Terna Prize 01 fly to New York

The artworks exhibited at the Chelsea Art Museum as of June 24

The Terna Prize enters into **Connectivity** with New York: the winners of the 2008 edition will display in only one month their artworks at the Chelsea Art Museum, while for 2009 the contest officially opens to both Italian and foreign artists who work in the Big Apple.

Connectivity is the Terna Prize's **internationalization** project aimed at establishing an interconnection between Italian and foreign artists within a vision of sharing and exchanging experiences. **The objective is to encourage the creative talent of both emerging Italian and foreign artists and to also internationally promote the new Italian contemporary artists.**

The project, created with the support of the **Ministry for Cultural Heritage and Activities** and in collaboration with the **Ministry of Foreign Affairs**, will choose each year a world capital of contemporary art with which to establish *connectivity* and will introduce international elements in the Prize's structure.

The first event will be the **exhibit of the winning artworks of the Terna Prize 01 at the Chelsea Art Museum in New York from June 25 to July 12, 2009**. The Chelsea Art Museum, a meeting point and hub for exhibits and artworks from all over the world, has requested to host the winning artworks of the 2008 edition of the Terna Prize, recognizing the project's cultural importance, becoming one of the most representative of the Italian and International contemporary art scene.

The Terna Prize has therefore taken another step towards supporting and discovering Italian talents creating a concrete opportunity for cultural contamination and exchange.

The sixteen winners will fly to New York to attend the exhibit's opening night: Luigi Ontani, winner of the Terawatt category; Francesco Arena, winner of the Gigawatt category; Andrea Chiesi, winner of the Megawatt category and Hotel de la Lune, winner of the Online Award. The following artists will also attend the exhibit: Giovanni Ozzola, Elena Balzelli, Gabriele Giugni, Riccardo Albanese, Davide Eron Salvadei, Gabriele Bonato, Laura Cantarella, Rocco Dubbini, Davide Bertocchi, Raffaella Mariniello, Antonio Riello and Giovanni Albanese.

The exhibit will be accompanied by a catalogue including photographs and texts provided by the artists for presenting Italy and their visual exploration in New York. The catalogue will be in English and will be published in 3,000 copies to be distributed among the sector's operators: galleries, museums and cultural centers.

During the New York exhibit, a study will be presented on the perception that American operators in the art sector have of Italian contemporary art which will provide a useful base for reflection aimed at enriching the sector's knowledge within a vision of exchange and international growth.

The second edition of the Terna Prize will be enriched with various International elements: the introduction of a new category "*Connectivity New York*" open to both Italian and foreign artists that work steadily in New York; the introduction of a jury of important international figures such as Matthew Higgs, Director of the White Columns of New York and Vicente Todolì Director of the Tate Modern Gallery in London; the winning artists of the first prizes will be awarded an "Artist Residency Program" in Rome and in New York.